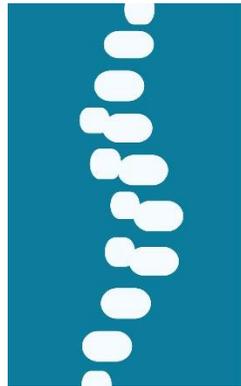


# **Chiropractors' Association of Saskatchewan 2017 – 2020 STRATEGIC PLAN**



Chiropractors'  
Association of  
Saskatchewan

*Serving the best interests of the public by regulating and  
advancing excellence in chiropractic care*

# **Chiropractors' Association of Saskatchewan**

The Chiropractors' Association of Saskatchewan (CAS) has a dual mandate:

- As a regulatory body, the CAS ensures public safety by regulating the profession in the provision of quality care.
- As an association, the CAS serves its members while promoting and advocating for chiropractic excellence.

## **MISSION:**

The Chiropractors' Association of Saskatchewan serves the best interests of the public by regulating and advancing excellence in chiropractic care.

## **VISION:**

Chiropractors will be fully integrated in an improved healthcare system, and recognized and valued as musculoskeletal specialists.

## **STRATEGIC GOALS**

- Regulate the chiropractic profession and uphold legislative requirements to protect the public
- Create opportunities for increased participation in the health care system
- Build the reputation and credibility of the profession
- Enhance membership engagement
- Maintain effective governance and stewardship



## 2017-2020 STRATEGIC PLAN

GOAL	OBJECTIVE	ACTIONS	MEASURES How will we know if we've been successful?
<b>Regulate the chiropractic profession and uphold legislative requirements to protect the public</b>	Pursue expanded scope of practice	<ul style="list-style-type: none"> <li>Proceed with the pursuit of scope expansion based on membership feedback - ordering MRI/CT; laboratory ordering privileges; and EMG and nerve velocity conduction studies.</li> </ul>	Scope of practice expansion is accepted by Government.
	Ensure CAS regulatory licensing framework aligns with changes to international accreditation standards	<ul style="list-style-type: none"> <li>Confirm national process for addressing American accreditation standards and ensure CAS processes align, within legislative requirements</li> </ul>	Processes are aligned.
<b>Create opportunities for increased participation in the health care system</b>	Increase integration with existing primary care models	<ul style="list-style-type: none"> <li>Re-engage in discussions with regional health authorities and implement pilot project at a Primary Health Care Centre, including research and evaluation framework</li> <li>Engage in discussions with Government and the Regional Health Authority regarding chiropractic as a partner in implementing the provincial Primary Care Framework.</li> <li>Implement, with eHealth, access to the eHR Viewer for provincial chiropractors, to enable access to patient information to support better care.</li> </ul>	Pilot project is implemented.  Research and evaluation show positive results of pilot.  Increase in chiropractic participation in primary health care  Member utilization of eHR Viewer
	Demonstrate the value of chiropractic to the health care system, in the public interest	<ul style="list-style-type: none"> <li>Explore participation in provincial Appropriateness of Care network.</li> </ul>	Increased participation in provincial initiatives aimed at improving patient outcomes

GOAL	OBJECTIVE	ACTIONS	MEASURES How will we know if we've been successful?
		<ul style="list-style-type: none"> <li>• Identify research projects that will demonstrate value for money and patient outcomes.</li> <li>• Pursue Choosing Wisely partnership with SMA, and health system partnerships to address opioid crisis.</li> <li>• Participate in provincial opioid strategy.</li> <li>• Explore chiropractic presentations at training events for health profession students (e.g. Family Medicine medical students, nursing, etc.).</li> </ul>	
	Advocate for the profession and strengthen collaborative relationships with Government, insurers, third party payers and other external stakeholders.	<ul style="list-style-type: none"> <li>• Advocate to increase third-party insurers' use of chiropractic care.</li> <li>• Develop a government relations plan.</li> <li>• Continue to foster positive relationships with third party payers including SGI and WCB.</li> <li>• Prepare for renegotiation of agreements with WCB (expires May 2021; negotiate fees for 2019-2021) and SGI (expires May 2019).</li> <li>• Build relationships and networks with other professional health associations.</li> <li>• Continue to foster relationships and partnerships with safety-related industries.</li> </ul>	Perception of chiropractic in Saskatchewan increases ( <i>reviewing stats for baseline measure</i> )
<b>Build the reputation and credibility of</b>	Improve communication and awareness of the profession and the chiropractor's role as musculoskeletal specialist	<ul style="list-style-type: none"> <li>• Develop a Marketing Strategy.</li> <li>• Develop a Public Relations strategy.</li> </ul>	Chiropractic services utilization in Saskatchewan have increased ( <i>reviewing stats for baseline measure</i> )

GOAL	OBJECTIVE	ACTIONS	MEASURES How will we know if we've been successful?
the profession		<ul style="list-style-type: none"> <li>• Renew partnership with WCB Worksafe Saskatchewan to promote prevention of work-related injuries.</li> </ul>	
	Support a positive patient experience	<ul style="list-style-type: none"> <li>• Support and align with the CCA's Patient Experience initiative.</li> <li>• Promote the dissemination and adoption of clinical practice guidelines and best practice.</li> <li>• Explore development of a Patient Charter of Rights.</li> <li>• Develop tools and resources to help members manage their practice effectively.</li> </ul>	Patient satisfaction rates and positive perception of chiropractic in Saskatchewan have increased <i>(awaiting information on baseline stats and future surveys)</i>
Enhance membership engagement	Provide relevant and needed service to members	<ul style="list-style-type: none"> <li>• Conduct a needs assessment of member services (current inventory of services, member feedback on needs, review other provinces and member-associations, examine best practice).</li> <li>• Review CAS services and implement needs assessment recommendations.</li> <li>• Develop a communication plan to highlight to members the value and services provided by CAS.</li> </ul>	Member satisfaction levels have increased from the 2015 survey
Maintain effective governance and stewardship	Plan for long-term sustainability of the Association	<ul style="list-style-type: none"> <li>• Review member recruitment and retention.</li> <li>• Develop Board succession plan.</li> <li>• Review strategic plan progress quarterly and annually, re-aligning when required.</li> </ul>	Increase in CAS members  Increase in number of members nominated for Director positions

GOAL	OBJECTIVE	ACTIONS	MEASURES How will we know if we've been successful?
	Continue to operate in a fiscally responsible manner	<ul style="list-style-type: none"> <li>• Explore long-term investment in an office building, as part of developing an investment policy.</li> <li>• Review financial processes to ensure accountability and transparency (develop formal policies where required).</li> </ul>	<p>Surplus position is experienced at year end.</p> <p>Annual external audits do not flag significant issues with internal controls.</p>
	Continue to improve effectiveness of Board governance and CAS operations	<ul style="list-style-type: none"> <li>• Complete Board training for all members and develop process for ongoing Board education and orientation.</li> <li>• Improve Board governance structures and decision making processes, for example:               <ul style="list-style-type: none"> <li>○ Review/develop Board Policies where required</li> <li>○ Board self evaluation</li> </ul> </li> <li>• Continue to review and improve internal CAS processes.</li> </ul>	<p>100% of Board members have completed board governance training.</p>