



## Help Saskatchewan Chiropractors Give Toasty Toes to Vulnerable Residents

The **Third Annual Toasty Toes Sock Drive** is underway, with a goal of collecting **15,000 pairs of socks** in chiropractic clinics to be distributed in partnership with **The Salvation Army**.

**Saskatchewan chiropractors** believe that no one should have to suffer through the province's coldest months without socks on their feet. That's why, in partnership with **The Salvation Army**, we are working to collect **15,000 pairs of socks throughout the province**. "Saskatchewan chiropractors are proud to rally around this cause and support those who are in need," says Dr. Kevin Henbid, President of the Chiropractors' Association of Saskatchewan.

Socks are an incredibly important item for those trying to navigate the harsh winters in Saskatchewan. Agencies that support individuals and families with limited means can never have too many quality socks to distribute throughout the winter months. "Over the past two years, the sock drive has assisted thousands of people in 15 communities in Saskatchewan. The importance of this donation cannot be overemphasized, the gift of socks is a gift of health for those in need at any age, any time of the year" notes Heather Hedstrom, Donor and Community Relations Advisor with The Salvation Army.

**Donations of new pairs and packages of socks will be accepted at chiropractic clinics across Saskatchewan until November 23, 2018.**

-30-

To find a chiropractor's office, or for more information, please visit [www.saskchiro.ca](http://www.saskchiro.ca). For more information about The Salvation Army please visit [www.salvationarmy.ca](http://www.salvationarmy.ca)

**The Chiropractors' Association of Saskatchewan** regulates the chiropractic profession in Saskatchewan under The Chiropractic Act, 1994. We are committed to the protection of the public by ensuring accountability and improving Saskatchewan's health and well-being. [www.saskchiro.ca](http://www.saskchiro.ca)

**The Salvation Army** is an international Christian organization that began its work in Canada in 1882 and has grown to become one of the largest direct providers of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 128 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life, providing shelter for homeless people and rehabilitation for people who have lost control of their lives to an addiction. When you give to The Salvation Army, you are investing in the future of marginalized and overlooked people in your community.

### **Media Contacts:**

Ms. Tracy Bertram, Chiropractors' Association of Saskatchewan – Executive Director (306-585-1411)

Ms. Heather Hedstrom, The Salvation Army – Public Relations Saskatoon and Northern Saskatchewan (306-244-9114)

Major Wayne McDonough, The Salvation Army - Executive Director, Regina Waterston Centre (306-569-6088)