



Chiropractors'
Association of
Saskatchewan



Giving Hope Today

MEDIA RELEASE
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Chiropractors Raise Close to 16,000 pairs of socks for Saskatchewan's Vulnerable

Throughout the months of October and November, Saskatchewan chiropractors have partnered with The Salvation Army to warm the feet of Saskatchewan's vulnerable people through the **4th Annual Toasty Toes Sock Drive**. Participating chiropractors' offices have been collecting donations of new pairs and packages of socks.

Socks are a basic clothing necessity, vital in keeping us warm and dry in the winter, and are an item that many of us may take for granted. Many people in our communities do not have access to socks, making their winters even more difficult.

The initial goal of this year's Toasty Toes Sock Drive was to collect 15,000 pairs of socks throughout the province. Saskatchewan chiropractors have surpassed that goal and collected **close to 16,000 pairs of socks** and \$1,600 in donations towards other necessities of winter. Many community members and organizations, such as schools, contributed to collecting socks in partnership with their local chiropractic clinic. "We would like to thank Saskatchewan residents for their sock donations, and our chiropractic community in Saskatchewan for their continued support of this very worthwhile cause," says Dr. Kevin Henbid, President of the Chiropractors' Association of Saskatchewan.

These socks will be donated to The Salvation Army locations throughout the province and put to good use, including the Christmas Hamper program. Blair Malazdrewich of The Salvation Army adds "The Salvation Army is humbled and grateful for the continued support the community gives us. Their efforts help us continue to give hope to those in need. The effort put forth by the Chiropractors' Association of Saskatchewan is incredible and their hard work shows the passion they have for their community. Thank you to everyone."

In total, over the last four years of the sock drive, over 67,000 pairs of socks and close to \$3,600 have been collected and donated to those in need.

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The Chiropractors' Association of Saskatchewan regulates the chiropractic profession in Saskatchewan under *The Chiropractic Act, 1994*. We are committed to serving the best interests of the public by regulating and advancing excellence in chiropractic care and improving Saskatchewan's health and well-being. www.saskchiro.ca

The Salvation Army is an international Christian organization that began its work in Canada in 1882 and has grown to become one of the largest direct providers of social services in the country. The Salvation Army gives hope and support to vulnerable people in 400 communities across Canada and in 128 countries around the world. The Salvation Army offers practical assistance for children and families, often tending to the basic necessities of life, providing shelter for homeless people and rehabilitation for people who have lost control of their lives to an addiction. When you give to The Salvation Army, you are investing in the future of marginalized and overlooked people in your community. www.salvationarmy.ca